

Omar Ruiz

Marketing & Graphic Designer | Remote Agency Contractor

CONTACT

📍 Amsterdam, The Netherlands

☎ +31 06 4520 9143

✉ ruiz.omar@gmail.com

Remote worldwide

omar-ruiz.com

Portfolio

PROFILE

Marketing and graphic designer with 8+ years of experience across agency, in-house and freelance environments, including 4+ years supporting a US marketing agency through two long-term remote contractor engagements.

Experienced in multi-client production across digital campaigns, paid social, display advertising, web, print and packaging. Comfortable working as an embedded extension of creative teams, managing multiple brands, fast turnarounds, revisions and recurring production workflows.

CORE SKILLS

Marketing Design · Campaign Design
· Paid Social Creative · Display Advertising · Social Media Design · Web & Landing Page Design · Email Design · Print Design · Packaging · Multi-format Production · Localization · Brand Adaptation · Versioning · Production-ready Handoff.

TOOLS

Adobe Creative Cloud: Photoshop · Illustrator · InDesign · After Effects
· Premiere Pro · Figma · AI-assisted creative workflows.
Generative design tools.

LANGUAGES

Spanish (Native)
English (Fluent)
Dutch (Learning)

EDUCATION

B.A. Advertising Design

Instituto de Mercadotecnia y Publicidad 2009 – 2013

EXPERIENCE

Graphic Designer · Remote Contractor

Dorron Marketing · US-based Marketing Agency
Oct 2019 – Jun 2022 | Apr 2023 – Feb 2025

- Supported recurring creative production across up to 7 active client accounts, adapting design across different industries and brand systems.
- Delivered approximately 10 assets per week with typical 2–3 day turnarounds across digital, social and print.
- Produced paid social creative, display banners, brochures, catalogs, flyers and magazine advertising.
- Adapted campaign concepts across multiple sizes, platforms and

Web Designer / Graphic Designer

Feel Group · Amsterdam, The Netherlands
Nov 2022 – Apr 2023

- Designed and built approximately 30 landing pages supporting user acquisition and affiliate marketing initiatives.
- Produced digital and print marketing collateral, including social assets, event materials and internal communications.
- Edited promotional video content for product and marketing communication.
- Collaborated with marketing stakeholders to align creative execution with campaign objectives and deadlines.

Graphic Designer · Remote Contractor

Hatching Dragons · London, United Kingdom
Aug 2019 – Nov 2022

- Provided ongoing remote design support across web, social media, print and signage.
- Produced approximately 12 design assets per month while maintaining consistent brand execution.
- Supported 2–3 campaigns per quarter, developing multi-channel creative under tight deadlines.
- Implemented and maintained brand guidelines across key communication touchpoints.
- Managed ongoing UK design work alongside another long-term US agency contract, balancing multiple brands, priorities and delivery schedules.

Web Designer

Cliento.mx · HubSpot Platinum Partner · Mexico City, Mexico
Jul 2015 – Oct 2017

- Designed and delivered approximately 10 websites for inbound marketing clients across multiple industries.
- Produced an average of 5 landing pages per month aligned with acquisition funnels and campaign objectives.
- Managed creative work across up to 7 client accounts simultaneously in a fast-paced agency environment.
- Collaborated with marketing teams on conversion-focused digital experiences and campaign assets.